

VEGETABLE

MARKET INFORMATION

Asparagus	Supplies are plentiful and the quality is excellent. Shippers are forecasting these low markets will start to change as growers cannot continue to harvest in the negative. Supplies exceed demand.
Beans – Green	Eastern supplies are strong, quality is good, demand is weak, and the market is low. Western markets are slightly higher, supplies and quality are good, and demand is moderate.
Broccoli & Broccolini[®] ALERT	Broccoli supplies have been lighter, and the market is firming up. Expect the market to be active as the desert region winds down. Broccolini[®] demand exceeds supply. Sweet baby broccoli supply has improved and could be a potential sub.
Brussels Sprouts	The market is steady, with good supplies, appearance, quality, and availability this week.
Cabbage	Supplies and quality are good. Markets are down on red and green .
Carrots	Supplies on the West Coast are meeting demand, and the market is steady.
Cauliflower	Markets are softer with fair to good supplies of 12/16cts, the 9cts are tighter.
Celery	Markets are steady with good supplies and moderate demand.
Corn ALERT	Eastern supplies are better, the quality is good, and the market is lower. Western supplies have a moderate demand, bicolor is slightly higher, others are steady. Quality is fair.
Cucumbers ALERT	Eastern cucumber supply remains extremely limited, quality is fair, markets are very high. No relief is expected until the new FL fields start, and Mexico has more supply. Western supplies are light, markets are higher and expected to remain high. The transitional growing area is slated to start late next week—this will help with supply and quality.
Eggplant ALERT	Eastern supplies are very light, quality is hit and miss, demand is strong, and markets are very high. Western supply is good, and supplies are heavier for 24cts. The quality and demand are good, and the markets are steady.
Garlic	Supplies and quality are good, and the market remains steady.
Herbs – Cilantro & Parsley	Cilantro supplies are meeting demand, and the market is steady. Parsley supply and quality are good. The market is steady for both Curly and Italian .
Lettuce — Iceberg, Leaf, Romaine ALERT	The iceberg market remains active, and supplies are tight. Leaf lettuce supplies continue to be light this week and are expected to be for several weeks on Boston green & red leaf . The market continues to increase. The romaine market has increased significantly as demand has picked up and quality, mostly mildew pressure in the field, is impacting yields. The market on hearts has followed suit and are trending much higher as supplies tighten.
Lettuce – Spring Mix	Supplies and quality are good, and the market is steady.

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Mushrooms	The market is steady and showing good quality.
Onions – Green	The market is getting softer as supplies are becoming more available and quality is improving.
Onions – Yellow, White ALERT & Red	No quality inventory is available from ID for white onions . WA white onion supplies continue to decrease, and very high markets continue to drive demand down. The overall onion market is steady.
Peas – Snow & Snaps	The market is mainly steady with good supplies coming out of Mexico and South America.
Peppers – Chiles	Eastern chile pepper supply is light, demand and quality are very good, and markets are higher. Western supplies and quality are good, the market is steady, and demand is moderate.
Peppers – Green, Red, Yellow & Hothouse ALERT	Eastern green bell supply is good on off-grades. Supplies are limited on #1's and the market is stronger. Red and yellow bells are extremely limited. Western green pepper sizing is heavier to medium and large, overall supply is short. Red bell pepper demand exceeds supply, yellow volume is improving. All peppers will remain short for 3 weeks. Hothouse red and yellow pepper supplies are short with demand exceeding supplies. Some lots are showing heavier green cast and lack full color.
Potatoes – Russet	Supplies are very light on 40/50cts from most suppliers; 90/120cts are plentiful. This trend should continue through the summer months. Markets are steady and quality is good.
Potatoes – Red, White & Yukon	Volume and quality are good with storage supplies coming from WA, ID, CO, WI, ND, and Canada. A new crop is available in FL. The quality is good, and the markets are steady.
Potatoes – Sweet	Supplies, quality, and demand are all good, and markets are steady.
Squash – Yellow & Zucchini	Eastern zucchini and yellow squash supply are better, quality is good, and the markets are lower. Western demand is light, supply and quality are good. Yellow supplies have increased. More volume is expected next week.
Tender Greens – Spinach, Escarole ALERT	Escarole yields are down, and demand exceeds supplies. Arugula is meeting demand, and the markets are steady. The demand for spinach is lighter and the markets are lower.
Tomatoes—Cherry, Grape, Roma, Round, Hothouse ALERT	Grape & cherry varieties remain on alert status due to lack of availability out of Mexico & FL. Roma markets remain stable for both the East and West. The round market continues to improve with increased availability out of Mexico. Hothouse Campari and medley tomatoes are extremely tight, and demand exceeds supplies.

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FRUIT

MARKET INFORMATION

Apples & Pears	The apple market remains consistent with plenty of supply across most varieties. Quality is strong. Bartlett pears are done for the season and the small pear market increased again this week on 110cts and smaller.
Avocados	Growers are now pushing for higher markets. Harvests were down 15-20% last week and expect the market to react quickly with an increase this week on all sizes.
Bananas	Supplies are good with no issues to report.
Berries – Blackberries, Blueberries & Raspberries	Blackberry supplies and markets are steady. Production will be increasing towards the end of the month. Blueberry supplies are good from Mexico. Production estimates are lower than expected. Quality is good and markets are higher. Raspberry supplies are steady with peak production starting at the end of the month. Quality is good and markets are higher.
Berries – Strawberry	Supplies in CA have improved, and the quality is good. FL weather is taking a toll on quality. Central Mexico production is on the decline. The supplies have increased, and markets are lower.
Citrus – Lemons ALERT	Lemons from D1 (Central Valley) have been impacted by the weather. Large sizes are very plentiful, while 140cts & smaller are tight. Suppliers are starting to harvest in D2 (Central Coast) for smaller sizes to help support D1.
Citrus – Limes ALERT	Demand is steady. New production harvests are underway and will yield smaller-sized fruit with enhanced quality. Large fruit will be limited in supply. Expect decreased supply through the end of March or April. Markets are projected to remain elevated. Demand will dictate markets.
Citrus – Oranges ALERT	The market is currently increasing due to a shortage of small-sized navel oranges, as a result of excessive rainfall which has led to larger fruit sizes. While the industry has a surplus of large oranges, the availability of small and medium sizes is critically limited, and this is expected to persist for the duration of the Navel season and into the Valencia orange season.
Grapes – Green & Red ALERT	Red grapes demand exceeds supply. Markets remain strong for all grapes. The quality is good to excellent.
Melons – Cantaloupe & Honeydew	Supplies are lighter for all varieties of melons this week, especially larger sizes; Jumbos are extremely limited. Cantaloupe arrivals this week are showing higher color and Brix. The Easter holiday should clear inventory and strengthen the market. The honeydew quality remains good with volume expected to decrease next week.
Melons – Watermelon	Volume is improving slowly with much better supplies expected within two weeks.
Pineapples	Supplies and markets are steady, demand is increasing, with no issues in quality.