the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

JANUARY 5TH, 2018

ASPARAGUS ALERT
The market is on the rise. Supplies are declining due to Baja Mexico finishing, combined with Peru's lower volume and limited air space. We expect to have lower supplies until Caborca, Mexico starts with meaningful volume at the end of January.

BEANS—GREEN ALERT
Very little volume is coming from FL due to cold weather, with snow falling in northern FL and freezing temperatures further south. Mexico's temperature issue is also causing lower volume than normal.

BROCCOLI, BROCCOLINI, & CAULIFLOWER ALERT
Broccoli: The market is unsettled and moving upward. Quality is good with supplies tighter due to the cold. Brocollini: Supplies are short. Cauliflower: The market is very active; quality is fair to good on tight supplies from the cold.

CITRUS—LEMONS & ORANGES ALERT
Lemons: Supplies are shorter on smaller fruit, but not to the degree of oranges. The Desert crop will wrap up early and we expect January to be tight until District 2 (CA coastal areas) is running with volume on the coast. Oranges: Sizing will remain heavier to large fruit for the duration of the season, 88's and smaller will be in demand exceeds supply through the end of the Navel crop; Choice fruit is extremely short in supply.

HERBS ALERT
Basil/Mint/Thyme ALERT: Supplies are down in their various growing regions due to a mix of weather and conditions. Parsley: the market is up and supplies are shorter.

MELONS—WATERMELON ALERT
Supplies are lighter from the West; quality remains good, and bigger sized melons are limited. Imports are starting to arrive with good high pink color and Brix meeting grade.

MUSHROOMS ALERT
Snowfall and cold weather have affected Pennsylvania farms, which may burden the rest of the mushroom industry.

ONIONS—GREEN ALERT
We are into the toughest part of the season in Baja with cold weather and limited labor—the market is very high with very low supplies. Look for quality to go from good to fair on all items coming out of Baja over the next 2–3 weeks.

PEPPERS—RED & YELLOW ALERT
West: Red and yellow pepper supplies remain tight with fair quality from Coachella and Baja, with Mexico off to a slow start; Nogales green bell pepper quality is fair to good. East: Green pepper supplies remain steady with good quality; rain has affected harvesting.

SPINACH AND TENDER-LEAF ITEMS ALERT
All tender leaf items volumes are lighter, especially arugula, kale, and spinach.

STRAWBERRIES ALERT
FL production was affected by unseasonable cold weather and rain. Temperatures in some of the regions will be as low as 50°, and the yields are off considerably. All orders are recommended to move to Oxnard, McAllen, or Yuma for at least the next 7–10 days.

TOMATOES ALERT
The overall tomato market continues to be very active, but we are beginning to see increasing volume out of FL and Mexico. The incremental increase in volume has taken the current market out of the "extreme" status, but the market remains very active. We expect cold temperatures in Immokalee, FL to affect harvesting.



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