

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

Updated May 2, 2025

Beans—Green

ALERT!

Eastern supplies are limited, and quality is good. Demand is strong, and the market is increasing. Western demand exceeds supply, and the market is higher, but relief is expected mid-May as CA fields break.

Brussels Sprouts

ALERT!

The market is high and continues to be very active. Total industry supplies are well below normal due to quality issues affecting yields. Quality is reported as fair.

Citrus—Lemons

ALERT!

Supplies are steady, and quality is excellent. Demand is strong, and the market is increasing. Small fruit has tightened up as demand increases for 140ct and smaller, while sizing has shifted to 115s and larger.

Citrus—Limes

ALERT!

Supplies are tight out of Mexico, and quality is good; demand is strong for Cinco de Mayo and the market is increasing with the stronger demand. The crop is currently peaking on 200/230/250cts, with 110/150cts extremely tight with very low volume.



Citrus—Oranges

ALERT!

Supplies are steady, and quality is excellent; demand is strong, and the market is increasing. Small fruit is starting to tighten as smaller independent suppliers are finishing. Suppliers will struggle to meet demand through the end of the Navel season.

Corn

ALERT!

Eastern supplies are plentiful, and quality is excellent. Demand is good, and the market is steady. Western supplies are on alert as supplies are extremely limited through transitional growing areas. The market is higher, and the quality on available product is poor to fair.