

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.



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Bean—Green

ALERT!

The Eastern market is on alert as supplies are limited, quality is fair to good, demand is strong, and the market is increasing. Western area temps are higher which has slowed production, and the market is higher as demand is increased.

Citrus—Lemons

ALERT!

Supplies are tight and quality is fair to good. Demand is strong, and the market is increasing. The industry is waiting for imports to arrive in large quantities. Smaller sizes are more plentiful, large lemons are tight. The market will reflect supply availability.

Corn

ALERT!

Eastern supplies are tight, quality is good, demand is strong, and the market is increasing. Western supplies are light, and mostly white corn. Quality is good, and the market is higher.

Cucumbers

ALERT!

Eastern supplies are tight, quality is good, demand is strong, and the market is increasing. Western demand is strong with plentiful supplies, and the market is steady. Quality is good.

Grapes—Green

ALERT!

Grape supplies are finishing in Mexico with the start of the San Joaquin Valley in CA. The slightly slow start for the harvest is keeping the green market very active and high. Red grapes are good, but markets are trailing behind green grapes.

Lettuce—Iceberg

ALERT!

The iceberg lettuce market remains elevated and active as yields are lower from the field and demand is higher. Quality is reported as good. Mexican lettuce supplies have improved slightly but are still very tight.

Peppers—Green, Red, Yellow

ALERT!

Eastern green, red, and yellow pepper supplies are extremely tight, and quality is fair to good. Demand is strong and the market is rapidly increasing. All Western varieties are in demand exceeds supplies and the market is much higher. Quality is fair at best with an expected shortage to last two weeks. Weather, labor, and transitional growing areas are all contributing factors.

Squash—Yellow & Zucchini

ALERT!

Eastern yellow squash and zucchini supplies are tight, and quality is fair to good. Demand is strong and the market is increasing. Western markets are higher as supply is limited especially for yellow squash. Demand is good, quality is fair.