

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

Updated July 23rd, 2021

Avocados **ALERT!**

Mexico has entered the rainy season. The Loca crop is not meeting U.S. dry matter standards placing the U.S. markets in a tight position for small fruit. Mexico is harvesting the higher elevation late season larger fruit and markets are higher. The demand for small fruit has pushed markets up for all sizes. Demand will continue to exceed supplies for smaller fruit until the Loca crop matures.

Carrots **ALERT!**

Jumbo supplies are limited. Sizing and availability should improve in late-July. Some suppliers are facing production challenges for carrot sticks and supplies may be shorter. Hot weather continues to affect growth rates and spur defects such as stem-end discoloration and cracking.

Cucumbers **ALERT!**

Cucumber supplies are light, and markets are a little stronger in the East. Older areas are finishing, and quality is good. CA quality is fair with Mexican volumes improving. Demand is good. Long English cucumbers are short and also on alert.

Garlic **ALERT!**

The remaining CA storage crop is very limited and will not return until late July. Appearance and aromatics may vary as global suppliers cover CA's void.

Cilantro **ALERT!**

Cilantro growth has slowed due to previous high heat, and quality issues are present. Yields are down for good quality product. Supplies will be limited for the next 7-10 days.

Mushrooms **ALERT!**

The freight, labor, and supply challenges are expected to last for the remainder of this year.

Shallots **ALERT!**

Shallot supplies are limited with high markets.

Peppers—Chiles **ALERT!**

Supplies are lighter with higher markets and good quality. Supplies are scattered. CA and Mexican volume were affected by high temperatures coupled with labor issues. Demand is high.

Peppers—Green, Red, and Yellow **ALERT!**

Carolina green bells are starting with mostly larger retail sizes. Quality is good with stronger markets. Eastern red and yellow bells are very short. CA green bells are waning quickly due to high temps. Other areas will start by month end, but temps remain high and supplies will be tight with higher markets. Red bell production is good with steady markets. Yellow bells are becoming shorter with increasing markets.

Tomatoes—Campari, Cherry, Grape, and Medley **ALERT!**

Cherry, Grape, and Medley tomato availability remains extremely limited. Round and Roma tomato markets are steady, and those items are not on alert.

