

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

Updated April 25, 2025

Asparagus **ALERT!**

Mexican volume continues to decline as Peruvian supply picks up slowly. Some local volume has started which will help with supply. Markets continue to escalate as transportation and the holiday pull have further weakened supply. A demand exceeds supply status continues.

Benas—Green **ALERT!**

Eastern supplies are tight, but quality is good. Demand is strong and the market is increasing. Western green beans remain very short with no relief for 10-12 days. Quality is fair. The market is higher.

Brussles Sprouts **ALERT!**

The market is high and continues to be very active. Total industry supplies are well below normal, and demand is strong. Quality is reported as fair to good.

Cabbage—Bok Choy & Napa **ALERT!**

Bok Choy and Napa cabbage are on alert as insect pressure has affected yields which are limiting supplies. Growers are working hard to keep up with demand.



Corn **ALERT!**

Eastern supplies are plentiful, and quality is excellent. Demand is fair to good, and the market is steady. Western supplies are on alert due to limited bi-color and yellow corn, with mostly white corn available. The market is high and holding.

Fennel/Anise **ALERT!**

Volume is down and supplies are just keeping up with demand.