

TOMATO MARKET UPDATE



January 7, 2021

General Market News	Supplies remain light on all tomatoes
Markets High-Rounds Grapes Cherry Roma	MX growing areas are in transition: Central and Southern MX regions have finished, North West MX regions just started (Sinaloa/Sonora) – limited supplies
Rounds - Mature green supplies still scarce on all sizes	Cold weather in all MX growing regions have created a late start on Romas, Rounds, Grapes, and Cherries.
V/R rounds - short supply	Roma's- Supplies remain light this week, better volume coming in near future. *we are seeing poor quality in MX Roma tomatoes due to cold weather that occurred in Sinaloa/Sonora region*
Market is expected to stay active over the next two weeks	Rounds- Supply remains extremely light this week and in near future
Roma's - light supply	MX vine ripers remain in short supply
Grapes – light supply	We are expecting markets and supply to be sporadic; FL continues to feel the affects the tropical storm. *bloom drop occurred several weeks ago (approx. 35% to 40% yield loss from the storm/wind damage that occurred)
Cherry – light supply	*followed up with extremely cold weather as well – slowing down maturity and increasing the time required to ripen fruit
Roma's - supply still struggling to meet demand; market dropping slightly	Supply remains limited. Quality of new crop Sinaloa/Sonora fruit is poor to fair at best; pulling from Baja/San Diego for better quality (freight costs higher)
Rounds - Market is still unstable; short supplies over the next 2 weeks	Quality overall is fair to good Market still unstable, should stabilize over the next few weeks as Sinaloa/Sonora and Fla supplies get better
Grapes – still high Cherries – slightly high	Quality overall is fair at best Grapes – supplies decreased, extremely short supply Cherries - supplies decreasing, extremely short supply