

VEGETABLE

MARKET INFORMATION

Asparagus	The market is sluggish and should hold steady for 2-3 weeks depending on any inclement weather situation arising. Heat may factor into quality out of Mexico. Peruvian supplies are steady.
Beans – Green On Alert in the East	The Eastern market is on alert as supplies are limited, quality is fair to good, demand is strong, and the market is increasing. Western area temps are higher which has slowed production, and the market is higher as demand is increased.
Broccoli	The market remains firm as production is down in multiple regions from recent milder weather but is expected to keep up with demand. Quality is good.
Brussels Sprouts	The market is higher as heat has affected yields, and production numbers are lower. Quality is reported as fair to good.
Cabbage—Green & Red	Supplies are good and the market is mostly steady on red cabbage . The green cabbage market is lower in the West. Quality is reported as good on both.
Carrots	The market is mostly steady with good supplies and steady demand. Quality is reported as good to very good.
Cauliflower	The market is down as production numbers have improved and are expected to keep up with demand. Quality is good.
Celery	The market is up but with good supplies and steady demand and is not expected to climb too much. Quality is reported as good to very good.
Corn ALERT	Eastern supplies are tight, quality is good, demand is strong, and the market is increasing. Western supplies are light, and mostly white corn. Quality is good, and the market is higher.
Cucumbers On Alert in the East	Eastern supplies are tight, quality is good, demand is strong, and the market is increasing. Western demand is strong with plentiful supplies, and the market is steady. Quality is good.
Eggplant	Eastern supplies are tight, quality is good, demand is strong, and the market is increasing. Western supplies are decreasing, demand is steady, and quality is fair to good. The market is steady.
Garlic	CA supplies are winding down and supplementing from Mexico is needed to fill in. The market is expected to be active until the new crop is harvested.
Herbs – Cilantro & Parsley	The market on parsley is steady with good supplies. Cilantro is up slightly. Quality is reported as good on both.
Lettuce – Iceberg ALERT Lettuce – Leaf Lettuce – Romaine	The iceberg lettuce market remains elevated and active as yields are lower from the field and demand is higher. Quality is reported as good. Mexican lettuce supplies have improved slightly but are still very tight. The leaf lettuce market is up some on Boston and green leaf, with red leaf mostly steady. Supplies are meeting demand. Quality is reported as good on all packs. The romaine market (including hearts) is still elevated with romaine steady and hearts a bit stronger. Quality is fair to good for both.

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Lettuce – Spring Mix	Supplies and quality are both good and the market is steady.
Mushrooms	Supplies are meeting demand. We are not seeing any issues with quality.
Onions – Green	The market pushed a bit higher but overall supplies are still in good shape this week. Quality is reported as good with some minor issues at the field level from the warmer weather.
Onions – Red, White, and Yellow	Yellow and red onion markets are stable to slightly stronger. The white onion market has tightened over the past week and will likely see some slow increases in the next week. Overall quality and availability are good.
Peas – Snaps & Snow	The markets on both snaps and snow peas are down as import volume has started to improve. Quality is good on both.
Peppers – Chiles	Eastern supplies are steady to tight, and quality is fair to good. Demand is fair to strong, and the market is increasing. Western production is lower due to rain in growing regions and labor shortages. The market is active.
Peppers – Green, Red & Yellow ALERT	Eastern green, red, and yellow pepper supplies are extremely tight, and quality is fair to good. Demand is strong and the market is rapidly increasing. All Western varieties are in demand exceeds supplies and the market is much higher. Quality is fair at best with an expected shortage to last two weeks. Weather, labor, and transitional growing areas are all contributing factors.
Potatoes – Russet	The large count (40-70ct) market is higher on short supply. The market is currently in a demand exceeds supply situation likely into mid-August. The 80ct market is starting to move upward as well. Small sizes are mostly steady.
Potatoes – Red, White, Yukon	Eastern states and the CA new crop have good availability. Markets are steady in all areas.
Potatoes – Sweet	Supplies are lighter this season due to light yields at the end of the harvest. Quality is good. Markets are steady.
Squash – Yellow ALERT Squash – Zucchini On ALERT in the East	Eastern yellow squash and zucchini supplies are tight, and quality is fair to good. Demand is strong and the market is increasing. Western markets are higher as supply is limited especially for yellow squash . Demand is good, quality is fair.
Tender Greens – Arugula & Spinach	Both the arugula and spinach markets are steady with good quality reported.
Tomatoes – Cherry, Grape, Round, Roma	Eastern availability is light on all varieties due to a delayed start in TN and VA. FL, GA, and SC all have wrapped up, which has led to a reduction in availability. Out west, availability from CA and Baja Mexico is good with improved quality.

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FRUIT

MARKET INFORMATION

Apples	The market is steady with plenty of storage product to hold until the new crop starts.
Avocados	Mexican supplies and quality are good. Demand is good, and the market is steady to increasing. Supplies are limited on 32/36ct, 48ct and larger are oversupplying the market, while 60 and 70cts are in good demand, resulting in a strong market. CA supplies are steady to good; quality is good to excellent, demand is good, and the market is steady to higher.
Bananas	Volume is lighter overall, but all of our contract volume is being fulfilled with no issues to report.
Berries – Blackberry, Blueberry, Raspberry	Blackberries are seeing a slight lull in production but it is expected to improve and maintain after next week. The market is higher. Blueberry production is good out of the Pacific Northwest, and the market is steady. Quality is excellent. Raspberry supplies are steady, and quality is good.
Berries – Strawberry	Supplies are steady through next week with a production decline starting in two weeks. The market is steady.
Citrus – Lemons ALERT	Supplies are tight and quality is fair to good. Demand is strong, and the market is increasing. The industry is waiting for imports to arrive in large quantities. Smaller sizes are more plentiful, large lemons are tight. The market will reflect supply availability.
Citrus – Limes	Supplies and quality are good; demand is good, and the market is steady. Significant Mexican rain has allowed fruit to gain size. The crop is peaking on 150/175/200cts. Quality issues are oil spotting, skin breakdown, styler end rot, and light fruit coloration.
Citrus – Oranges	Supplies are steady, and quality is good; demand is strong, and the market is increasing. Navels are finished and Valencia oranges are in full swing. The industry is seeing some regreening on the oranges, causing extended gas time.
Grapes – Green ALERT Grapes – Red	Grape supplies are finishing in Mexico with the start of the San Joaquin Valley in CA. The slightly slow start for the harvest is keeping the green market very active and high. Red grapes are good, but markets are trailing behind green grapes .
Melons – Cantaloupe & Honeydew	Eastern demand for cantaloupes has shifted west due to rain, and production is slightly lower out of CA, but is expected to improve next week. Sizing is running larger with some smaller sizing available. Quality is strong. Honeydew sizing is following suit with the cantaloupe, which are running mostly large, but will see smaller sizing next week. Quality is clean with good sugar.
Melons – Watermelon	The market is about steady with good supplies, quality is excellent.
Pineapples	Supplies are tight to steady, and quality is fair to good. Demand is fair to good, and the market is steady to slightly higher. Volume will start to tighten every week moving forward until about mid-September.