

# ***RUNNING A RESTAURANT IS HARD***

*We are making it easier*



***Introducing our industry-leading Restaurants Rising Toolkit – solutions and services you need, to enhance your business today.***

- ✓ **NO Delivery Minimums.** No delivery minimums on your regularly scheduled delivery day. Let us help you manage fluctuating demand and make getting what you really need even easier.
- ✓ **DISCOUNTS on Solutions & Services.** Sysco's partners are offering discounts on the things that your business needs right now. Things like delivery, mobile ordering, and menu services.
- ✓ **FREE Restaurant Marketing Tools.** You need to promote your restaurant more than ever. Sysco's experts can produce marketing items such as banners, posters, and menus that you can have printed locally. Let us help you make your restaurant rise above all others.
- ✓ **FREE Sysco Foodie Solutions.** We are here for you every step of the way with expertise to help you resolve issues that you might be facing. We have curated the best industry practices and secured the products that you need at this time.
- ✓ **FAST Onboarding.** New customers onboarded in less than 24 hours.

For more information, speak with your Marketing Associate, or visit us at [Sysco.com/Rising](https://www.Sysco.com/Rising)

***Helping Restaurants Rise***



# NO DELIVERY MINIMUMS

**MAKING IT EASIER TO GET WHAT YOU NEED**

We recognize that your daily/weekly volume may fluctuate given the current business environment. Let Sysco| FreshPoint remove one worry from your list and support you with no order minimums, on your regularly scheduled delivery days. Great week? Awesome, we are ready. Slower week? No problem, we are here for you and will ship what you need.

For more information, speak with your Marketing Associate, or visit us at [Sysco.com/Rising](https://www.Sysco.com/Rising)



**Sysco**<sup>®</sup>  
At the heart of  
food and service

freshpoint   
a Sysco company

# DISCOUNTS ON SYSCO SOLUTIONS

SPECIAL OFFERS JUST FOR CUSTOMERS



We have a large portfolio of third-party solutions to help restaurants with daily operations. We have created a priority list of these partners that you can use right now to help you succeed.

Our partners have powerful solutions to problems that you may be experiencing right now. We have negotiated special Sysco discounts for delivery services, online ordering, gift cards, loyalty programs, and so much more. Rise through these adverse times with partners that can help you!



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## TAKEOUT

If you're not already offering takeout, curbside pick up, or delivery – now is the time to begin. This invites potential customers who may not have previously purchased food from you before now. An influx of customers ordering food online for takeout can replace revenue lost from operating a dining room at less than full capacity.

**PARTNER SOLUTION:**  
UberEats



## ONLINE ORDERING

Now, more than ever before, it is critical that potential customers can find you online. Due to an increased demand for off premise dining, boosting your online presence is essential.

**PARTNER SOLUTIONS:**  
Orderze • Virtual Dining Concepts



## RESTAURANT MARKETING

Even if you have a great brand and promote your restaurant, our partners can help you push your brand and presence over the top. Sysco also has an expert team of menu consultants who are standing by to create a limited item take-out menu or a table tent QR code for a contactless menu.

**PARTNER SOLUTIONS:**  
Giftfly • LoyalZoo • Orderze • RRD Printing • Sysco Marketing Services



## MAXIMIZING SPACE

Operators need to get even more creative with their dining spaces to maximize guest traffic while ensuring compliance with local guidelines. Our partners can help with expanding outdoor spaces, extending patio season, and creating cozy dining experiences for your guests.

**PARTNER SOLUTIONS:**  
Ranco Response • DomeGuys  
Herc Rentals • Sunbelt Rentals



## RESTAURANT EXPERTISE

New and changing business environments create great learning opportunities. Join our experts to learn tips to help your restaurant continue to rise.

**PARTNER SOLUTIONS:**  
Marketing Webinars • Sysco Profit Calculator

# FREE RESTAURANT MARKETING TOOLS

**CUSTOMIZED RESTAURANT MARKETING TO  
HELP PROMOTE AND ELEVATE YOUR BUSINESS**



You need to promote your restaurant now more than ever before. We have an expert team of menu consultants for your marketing needs, who are standing by to create promotional materials and gift card programs that you can have printed.\* Let us help you make your restaurant stand apart from the others.

## CHOOSE FROM MULTIPLE DESIGN PACKAGES



11x17 Poster



Social Media Post



8.5x11 Curbside Pickup Sign



8.5x11 Limited Item Takeout Menu



4\"x6\" Table Tent QR Code for Contactless Menu

## GIFT CARD PROGRAMS



10'x2.5' Outdoor Banner

\*Sysco will work with you to design your custom restaurant marketing tools and provide the art files. You can take these files to a printer of your choice depending on your needs.

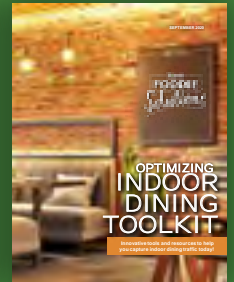
For more information, speak with your Marketing Associate, or visit us at [Sysco.com/Rising](https://www.Sysco.com/Rising)

# FREE SYSCO FOODIE SOLUTIONS™



**WITH INNOVATIVE SOLUTIONS  
TO DRIVE YOUR BUSINESS**

We have assembled a comprehensive collection of solutions geared toward providing you with up to date information, best practices, and recommendations to help you focus on key areas of concern and operational opportunities to enhance your business.



SCAN HERE FOR OUR TOOLKITS  
For more information, speak with your Marketing Associate, or visit us at [Sysco.com/Rising](https://www.Sysco.com/Rising)

# FAST ONBOARDING

**BUY ONLINE IN A FLASH**

**Sysco**  
At the heart of  
food and service

**freshpoint**  
a Sysco company

**IT'S NEVER BEEN EASIER TO BECOME A CUSTOMER.**



**Simple  
Sign Up**

We offer a quick and convenient onboarding experience to provide you with all the tools you need for a successful business.



**Flexible  
Purchasing**

Activate your online account to shop the entire catalog and place orders quickly.



**Quick Credit  
Approval**

Complete your credit application to access credit terms and increased payment flexibility. Approval in as little as 24 hours.

**ANYTIME, ANYWHERE**

Run your business your way from wherever you need to be. Manage your account, browse the catalog, and access helpful resources to build your brand.



For more information, speak with your Marketing Associate, or visit us at [Sysco.com/Rising](https://www.Sysco.com/Rising)