

Produce that's Fresh. Information that's to the Point.



## Top 5 Five

### 1. CARROTS **ALERT!**

Demand is outpacing supply for school packs and bulk sizes.

### 2. CORN **ALERT!**

Supply is our biggest concern.

### 3. CUCUMBERS **ALERT!**

Commodity and hot house mini supplies are a challenge.

### 4. MUSHROOMS **ALERT!**

Labor and supply challenges will remain the rest of the year.

### 5. MANDARINS **ALERT!**

Domestic product has not begun, and imports are delayed at the port.

## Outlook

### WEST COAST

A cooling trend is expected for inland CA. Coastal CA remains cool with a persistent marine influence. A slight warming trend is forecast for early next week.

### MEXICO

Baja and Sonora are hot with temps around 104-113°F. Thunderstorms are forecast for 2/3 of Mexico. Heavy rainfall is expected in the Central region due to a tropical wave.

### EAST COAST

Above average temps are expected for the entire eastern area. The southeast area will see above average precipitation for this time of year.



### asparagus

Markets are firm. The transition in Peru and Mexico has limited supplies coupled with storms affecting container ship arrivals. Quality is good.



### avocados **ALERT!**

Wednesday and Thursday's holiday coupled with rain will slow the harvest. Fruit is heavy to 48ct and smaller. Clean #2 fruit volumes are light. Demand is strong amid the short supply. Organic supplies mirror conventional but with size peaking on 60ct.



### beans—green **ALERT!**

Eastern supplies are lighter with strong markets; quality is good. Western markets are active with light supplies.



### berries—blackberry, blueberry **ALERT!** & raspberry

Markets are active with increasing labor challenges. Markets will be firm throughout September.



### berries—strawberry

Demand is declining and markets are adjusting. Supplies are improving from Santa Maria, CA as they

are ramping up production. Salinas and Watsonville will try to continue through October unless the weather and labor situation dictates otherwise.



### broccoli **ALERT!** & cauliflower

**Broccoli** is very short with active markets and supply cannot keep up with demand. Quality is fair to good with some brown bead and pin rot. **Cauliflower** quality is fair to good with some discoloration and moisture with non-scorable mold. Markets are strong as demand is increasing. Yields are declining due to past weather events.



### celery

Quality is good with occasional light insect damage and under-sizing. MI is waning and volume is shifting to CA.



### citrus—lemons, limes, **ALERT!** & oranges

**Lemon:** Markets are firm with tighter supplies (especially Fancy grade) and good demand. CA will wane in Ventura county and begin to move to the desert as early as this week for some growers. **Lime:** The holiday

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coupled with challenges from Hurricane Nicholas will keep supplies constrained. Stylar is decreasing and coloring is more even. Fruit is peaking on 175-250ct. **Orange:** Markets are mostly steady on good demand and moderate supplies. 138ct is very tight. The CA Valencia season is waning with marginal quality. Imports are helping with gaps and quality is good.



## onions

**Yellow and red** markets are firming up. Yields are down but quality is good. **Green onion** **ALERT!** quality is variable as temps continue to be in the triple digits.

## cucumbers **ALERT!**

**Cucumber** supplies are lighter with stronger demand; quality is good. Markets are higher but GA should pick up this week. In the West, there is the typical September gap with added pressure due to demand from the East. **Hot house mini cucumber** demand exceeds supplies.



## eggplant **ALERT!**

Eastern supplies are lighter with stronger markets; quality is good. Western supplies are steady from Fresno. Volumes are limited from Mexico.



## grapes—green & red

Markets are mostly steady with moderate supplies and good demand. Quality is good.



## lettuce—iceberg, leaf, romaine

Markets are active as yields are declining. Market activity will increase ahead of the fall transition from CA to AZ. See the [the FreshPress+](#) for quality specifics.



## melons—cantaloupe & honeydew **ALERT!**

**Cantaloupe** volumes are declining ahead of the transition. AZ production should begin in October. **Honeydew** demand exceeds supply and is not



## peppers—green, red & yellow **ALERT!**

Eastern green bell supplies are extremely light with good quality and stronger markets. Red and yellow bells are extremely short. Western green bells are somewhat tight. Red bell supplies are steady with markets firming up due to overall industry supplies declining. Yellow bell volumes will taper off and markets should edge up. Coachella green bells should start late October.

## potatoes

Markets are softer as the harvest is in full swing. Quality is fair.



## squash—yellow & zucchini **ALERT!**

Eastern **zucchini** supplies are lighter with good quality and stronger markets. **Yellow squash** is steady with good quality. In the West, there is still a slight gap, but supplies are improving from Baja and Santa Maria.



## tomatoes

Declining volumes in the East coupled with extreme heat in the West and lack of product from Mexico from rain have led to escalating Round and Roma markets. Grape and Cherry markets are stable. Quality varies.



## Reality Check

| VEGETABLES           | Supply |            |        | Price      |       |       |            |        |            |     |
|----------------------|--------|------------|--------|------------|-------|-------|------------|--------|------------|-----|
|                      | HIGH   | INCREASING | STEADY | DECREASING | ALERT | ALERT | INCREASING | STEADY | DECREASING | LOW |
| Arugula              |        |            |        |            |       |       |            |        |            |     |
| Asparagus            |        |            |        |            |       |       |            |        |            |     |
| Brussels Sprouts     |        |            |        |            |       |       |            |        |            |     |
| Beans - Green        |        |            |        |            |       |       |            |        |            |     |
| Broccoli             |        |            |        |            |       |       |            |        |            |     |
| Broccolini           |        |            |        |            |       |       |            |        |            |     |
| Cabbage              |        |            |        |            |       |       |            |        |            |     |
| Carrots              |        |            |        |            |       |       |            |        |            |     |
| Cauliflower          |        |            |        |            |       |       |            |        |            |     |
| Celery               |        |            |        |            |       |       |            |        |            |     |
| Corn                 |        |            |        |            |       |       |            |        |            |     |
| Cucumbers            |        |            |        |            |       |       |            |        |            |     |
| Eggplant             |        |            |        |            |       |       |            |        |            |     |
| Herbs                |        |            |        |            |       |       |            |        |            |     |
| Garlic               |        |            |        |            |       |       |            |        |            |     |
| Lettuce - Iceberg    |        |            |        |            |       |       |            |        |            |     |
| Lettuce - Leaf G/R   |        |            |        |            |       |       |            |        |            |     |
| Lettuce - Romaine    |        |            |        |            |       |       |            |        |            |     |
| Lettuce - Spring Mix |        |            |        |            |       |       |            |        |            |     |
| Mushrooms            |        |            |        |            |       |       |            |        |            |     |
| Onions - Green       |        |            |        |            |       |       |            |        |            |     |
| Onions - Red         |        |            |        |            |       |       |            |        |            |     |
| Onions - Yellow      |        |            |        |            |       |       |            |        |            |     |
| Onions - White       |        |            |        |            |       |       |            |        |            |     |
| Peas - Snow/Snap     |        |            |        |            |       |       |            |        |            |     |
| Peppers - Chiles     |        |            |        |            |       |       |            |        |            |     |
| Peppers - Green      |        |            |        |            |       |       |            |        |            |     |
| Peppers - R/Y        |        |            |        |            |       |       |            |        |            |     |
| Potatoes - Russet    |        |            |        |            |       |       |            |        |            |     |
| Potatoes - R/W/Yuk   |        |            |        |            |       |       |            |        |            |     |
| Potatoes - Sweet     |        |            |        |            |       |       |            |        |            |     |
| Spinach              |        |            |        |            |       |       |            |        |            |     |
| Squash - Yellow      |        |            |        |            |       |       |            |        |            |     |
| Squash - Zucchini    |        |            |        |            |       |       |            |        |            |     |
| Tomatoes - Gr/Ch     |        |            |        |            |       |       |            |        |            |     |
| Tomatoes - Roma      |        |            |        |            |       |       |            |        |            |     |
| Tomatoes - Round     |        |            |        |            |       |       |            |        |            |     |
| <b>FRUITS</b>        |        |            |        |            |       |       |            |        |            |     |
| Apples               |        |            |        |            |       |       |            |        |            |     |
| Avocados             |        |            |        |            |       |       |            |        |            |     |
| Bananas              |        |            |        |            |       |       |            |        |            |     |
| Berries - Blackberry |        |            |        |            |       |       |            |        |            |     |
| Berries - Blueberry  |        |            |        |            |       |       |            |        |            |     |
| Berries - Raspberry  |        |            |        |            |       |       |            |        |            |     |
| Berries - Strawberry |        |            |        |            |       |       |            |        |            |     |
| Citrus - Lemons      |        |            |        |            |       |       |            |        |            |     |
| Citrus - Limes       |        |            |        |            |       |       |            |        |            |     |
| Citrus - Oranges     |        |            |        |            |       |       |            |        |            |     |
| Grapes - Green       |        |            |        |            |       |       |            |        |            |     |
| Grapes - Red         |        |            |        |            |       |       |            |        |            |     |
| Melons - Cantaloupe  |        |            |        |            |       |       |            |        |            |     |
| Melons - Honeydew    |        |            |        |            |       |       |            |        |            |     |
| Melons - Watermelon  |        |            |        |            |       |       |            |        |            |     |
| Pineapple            |        |            |        |            |       |       |            |        |            |     |

Information is subject to market fluctuations and meant to be used only as a guide. Consider transit time for your area as this is a current condition report, and up to 10 days may pass before the effects show in your market. See the FreshPress Plus+, our extended guide of the current market information at freshpoint.com.