

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

NOVEMBER 17TH & 24TH, 2017

BEANS, GREEN ALERT

Supplies remain tight; GA supplies are practically done; FL production is improving but supplies remain light and quality is inconsistent (scarring). Expect supplies to improve after Thanksgiving. TX and Mexico supplies remain limited with fair to good quality.

CORN ALERT

Supplies are extremely limited as we transition into FL for the East; there is stronger demand out west with a gap in supplies in the east. The market will remain active for the next 7–10 days.

MUSHROOMS ALERT

Hurricanes have affected TX/FL farms, burdening the industry over the next few months.

PEPPERS ALERT

Green: Supplies have tightened up as Coachella wanes and Nogales begins; the market has rapidly advanced. GA supplies are slowing with cooler weather and FL is delayed from having to replant after hurricanes. Red & yellow: Demand exceeds supplies. We are in a transitional gap—Oxnard is waning and Coachella is a couple weeks away. The prior heat wave brought the season to an end sooner than anticipated. Quality is fair.

TOMATOES, ALL VARIETIES ALERT

Markets are expected to remain escalated on all varieties through December. Minimal volume is available in the U.S. due the damage caused by Hurricane Irma, specifically Immokalee, FL. Central Mexico has some vine-ripened fruit available, but supply will not meet the expected demand.

