

the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

SEPTEMBER 22ND, 2017

ASPARAGUS ALERT

The supply chain is starting to recover and volume is beginning to arrive in Miami. Supply vs. demand should start to equalize the front part of the week back to pre-hurricane levels.

AVOCADOS ALERT

The Loca (variety) bloom is light, and rain is slowing down the harvest and delaying maturity of the next bloom. We expect a few more weeks of elevated markets before it begins to fall off.

BERRIES—BLACK, BLUE, RASPBERRY, & STRAWBERRY ALERT

The market is active on Blackberries and Blueberries; extreme temps followed by rain has hampered production. There is a wide range in pricing and quality being seen; heat has damaged the plants. Expect prorates. Raspberry quality has improved, but not supplies. Strawberry markets remain active. Extreme temps followed by rain has hampered production. Weak texture, heat damage, bruising, decay, and small sizing are all contributing to poor overall quality and low availability.

BROCCOLI ALERT

The market is extremely active. Supplies are tight and quality is fair with brown bead, pin rot, occasional decay, and hollow core becoming visible. Central Mexico supplies are also light.



BRUSSELS SPROUTS ALERT

The market remains active and short as insects are an issue.

CITRUS—LEMONS & ORANGES ALERT

Lemons: 140 ct and larger are demand exceeds supply; the desert harvest has started and additional volume should be coming on late September early October.

Oranges: Small fruit (138 ct to 88 ct) are demand exceeds supply and will be the balance of the season, subbing to larger sizes may be necessary.

CUCUMBERS ALERT

Supplies remain tight from previous heat, bloom drop, and rain; quality is average. New fields have started with light supplies in Nogales and San Diego, and should continue to improve over the next 10–14 days; quality is solid.

ONIONS—GREEN ALERT

The market has turned upward quickly, and supplies are short due to heavy rainfall and intermittent 120° heat.

SPRING MIX & ARUGULA ALERT

Tender-leafed items such as spring mix and arugula are active due to quality issues—product is brittle and showing signs of decay and mildew spots.

SQUASH ALERT

West: Supplies remain tight from heat and rain; quality is average. Light supplies are crossing into Nogales but will increase; demand exceeds supplies until the 1st week of Oct. East: Some GA areas had crop loss of up to 30%, affecting supplies. Zucchini fared better than yellow squash with less scuffing and scarring. Quality is fair to good.

TOMATOES—CHERRY & GRAPE ALERT

The market is volatile with significantly reduced supplies and strong demand across the U.S. and Mexico.