

# the Fresh Press ALERT

Produce that's Fresh. Information that's to the Point.

DECEMBER 8<sup>TH</sup>, 2017

## **AVOCADOS ALERT**

Supplies are tight as growers limit harvesting activities, we anticipate this shortage to last through December. (Mexico's Minister of Agriculture is trying help resolve the issue.) CA is being hit with strong winds causing fruit to fall, and these winds are fueling the wild fires—with some acreage lost to the fires, but still assessing.

## **CITRUS—ORANGES ALERT**

Both 138 and 113 ct fruit supplies are short, the crop is lighter overall with the sizing trending heavier to the larger sizes. Subbing to larger fruit will likely be needed throughout the Navel season.

## **MUSHROOMS ALERT**

Hurricanes have affected TX/FL farms, burdening the industry over the next few months.

## **PEPPERS—RED & YELLOW ALERT**

West: Red and yellow pepper supplies are tightening with fair quality from Coachella and Baja, with a possible supply gap until Mexico starts in two weeks. Mexican hothouse supplies are light; therefore, expect a strong market until mid-to-late December. Coachella green peppers are waning and Jumbo and XL sizes will be limited. East: Green pepper supplies are somewhat limited as GA wanes and FL begins.

## **TOMATOES, ALL VARIETIES ALERT**

Round and Roma markets became volatile with regards to availability and extreme rising markets out of Mexico. Unfortunately there is little or no FL volume until Immokalee is ready in a few weeks.

## **WATERMELON ALERT**

Watermelon supplies are extremely short as the Sonoran region of Mexico finishes up, creating gap until central Mexico production starts late December. Limited supplies in Florida with strong demand.

