

the Fresh Press ALERT

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JULY 21, 2017

ASPARAGUS ALERT

Central Mexican supplies remain steady and quality good; Peruvian supplies continue to be light with good quality, expect an increase in production in 2-3 weeks as new fields become available. Overall, more smaller sized spears are available with XL and Jumbo very tight. Markets are active.

BERRIES—RASPBERRIES ALERT

Prices are up from hot temps in CA's Central Coast; texture is weak and shelf life is down. Demand exceeds supply and the industry will be short for 2 weeks.



CITRUS—LEMONS & ORANGES ALERT

Lemons: Lemons are finally coming out of storage with sufficient numbers of smaller fruit now. QA is noting some clear rot starting, but overall quality is good. Markets remain active. **Oranges:** Markets are active. Smaller sizes in Valencias are available; however, school starting in a few weeks may change that. Valencia quality is ok, but with some re-greening.

PEPPERS—CHILES ALERT

NC supplies remain light on all specialty peppers with better supplies in Jalapenos and Poblano; quality remains fair at best.

PEPPERS—GREEN, RED, & YELLOW ALERT

West: CA green bells are tighter due to warm temps; colored bell quality is good to fair with supply issues from high heat. East: Supplies remain limited on green peppers as we await northern areas to begin next week; current quality is suspect.

TOMATOES—ROMA ALERT

Eastern volume has tightened and markets are pushing up with good demand. Poor volume on Romas push the market even higher due to low Mexican availability. Domestic markets in Mexico are also lowering the U.S. supply.