

5 top five updates

ALERT – GREEN BEAN

Supplies of acceptable quality raw product, at this time, are nearly extinct.

PINEAPPLE

The natural growth cycle is forcing harvest before ideal color. Quality is not affected.

GRAPES

All Grapes are tight and will remain this way until the second week of July.

POTATOES

With delays in loading trucks, end users may experience substitutions when placing orders.

LIMES

Markets are up as heavy rains hit growing areas in Mexico.

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FreshPress

a quick glance at the top produce items for quality and market conditions

ASPARAGUS

Markets are up as we wait for new growing areas in Peru to pick up steam. Jumbo sizes are extremely tight and are expected to stay this way into next week and possibly the week after.



AVOCADO HASS

Markets have steadied out. With Mexican volumes lower, supplies on #2 varieties may start to increase as Mexico winds down and California growing areas pick up. Quality and oil content are excellent. Tropical weather may further impact Mexican volume.

BERRY – BLACKBERRY

Markets are stable and quality is good from Georgia and North Carolina.

BERRY – BLUEBERRIES

Markets are active as a transition is made from Duke to other varieties.

The Oregon growing area has begun, but volumes are light with most supplies still coming out of New Jersey.



BERRY – RASPBERRY

Markets are stable. Good quality coming from California.

BERRY – STRAWBERRY

Growing areas have seen rain which could cause quality issues depending on shipper. Sizes are running medium to large.

BROCCOLI & CAULIFLOWER

The good supply and quality should continue for the next few weeks. Some bruising and ricing is noted on Cauliflower.

Reality Check

VEGETABLE	Quality			Price		
	HIGH	AVG	LOW	HIGH	AVG	LOW
Asparagus		✓			✓	
Beans		✓		✓		
Broccoli	✓				✓	
Cabbage		✓				✓
Cauliflower	✓			✓		
Celery		✓		✓		
Cucumbers	✓					✓
Lettuce – Iceberg	✓			✓		
Lettuce – Leaf		✓			✓	
Lettuce – Romaine		✓		✓		
Lettuce – Spring Mix	✓			✓		
Onions – Red	✓			✓		
Onions – Yellow	✓			✓		
Peppers – Green		✓		✓		
Peppers – Red		✓		✓		
Potatoes – Russet		✓		✓		
Squash – Yellow	✓			✓		
Squash – Zucchini	✓			✓		
Tomato – Cherry		✓		✓		
Tomato – Grape		✓		✓		
Tomato – Mature Green		✓		✓		
Tomato – Roma		✓		✓		
Tomato – V/Ripe		✓		✓		
FRUIT						
Avocado		✓		✓		
Berry- Blackberry	✓				✓	
Berry- Blueberry	✓				✓	
Berry- Raspberry		✓		✓		
Berry- Strawberry		✓		✓		
Grape- Red		✓		✓		
Grape- Green		✓		✓		
Kiwifruit		✓			✓	
Lemons	✓					✓
Limes		✓			✓	
Melon–Cantaloupe	✓					✓
Melon – Honeydew	✓			✓		
Melon–Watermelon		✓		✓		
Oranges	✓					✓
Pineapple		✓			✓	

CELERY

Markets are stable as Salinas winds down until mid-July. With Oxnard finishing up, product is now coming from Santa Maria. Quality is good.

CITRUS – LEMONS

Strong demand is causing tight supplies especially on medium sizes. Chilean product is expected to begin within the next few weeks.

CITRUS – LIMES

Markets are up as heavy rains hit growing areas in Mexico. This is expected to continue for the next few weeks as tropical weather may affect product in these areas.



CITRUS – ORANGES

Navel and Valencia quality are excellent and readily available as the Navel season winds down and Valencia season picks up. Late Navels will be available until mid to late July, sizes are running larger.

CUCUMBER & EGGPLANT

Cucumber and Eggplant quality and supplies are good.

GRAPES

All Grapes are tight and will remain this way until the second week of July. Coachella is finishing and the Arvin growing area is expected to begin soon. Globe Grapes coming out of Mexico will be available for another few weeks.



GREEN PEPPERS & SQUASH

Green Pepper & Squash markets have come down with product coming out of Georgia, New Jersey and North Carolina. Quality is good. Michigan Squash is starting up as well.

ALERT GREEN BEANS & SNIPPED GREEN BEANS

Supplies of acceptable quality raw

product, at this time, are nearly extinct.

80 to 100% of the loads of raw product that were due in to our suppliers for production over the weekend have been rejected due to quality. Pro-rates for trimmed beans into early next week will be heavy. Traditionally this time of year raw product is plentiful, but, nearly every growing area from the Eastern Shore into the Mid-West have been impacted by weather during harvest or planting which has caused this severe shortage. At this point in time we expect this situation to remain tight for the next couple weeks; however, time and weather will certainly continue to play a significant role in raw product availability.

LETTUCE

Overall lettuce supplies and quality are fair to good. Iceberg lettuce, Green and Red Leaf markets are stable. Romaine markets have become active due to heavy trim done before shipping.

MELON – CANTALOUPE & HONEYDEW

Cantaloupe supplies are still tight as we wait for Bakersfield to begin in early July. Honeydew has not been affected and will hold steady for the next few weeks.

ONIONS

Markets have weakened slightly. Quality is very good.

RED PEPPERS

Red Pepper and Yellow pepper markets have firmed up as they undergo a gap in volume.



POTATOES

Potato markets are succumbing to the decrease in supply. With delays in loading trucks, end users may experience substitutions when placing orders.

TOMATOES

Markets have eased as eastern growing areas wind down and transition into Mexico. Quincy and South Carolina are finishing up and Tennessee and Virginia will begin soon.

Brix A percentage of soluble solids in fruits are almost 100% sugar, therefore refractometers are widely used to check maturity in fruits. The number will be % of solids as sucrose.

Honeydew and Cantaloupe are all averaging about

12%



Brix Scale
Low: 8-10% | Avg: 11-13% | High: 14-17%

PLUMS

Quicy Gems!



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